

2011 NYSNA Chapter Awards Program

Mission: Promote Excellence in Child Nutrition

Vision: Recognized as a Voice of Child Nutrition in New York State Schools.

Goal 1: Professionalism

1. Conduct a local, chapter planning meeting in the early Fall to set goals for the year (membership growth, training, certifications, credentialing).
2. Celebrate "Child Nutrition Employee Appreciation" Week.
3. Invite allied groups and other professional groups (ASBO, School Boards, PTA or other organizations) to attend a chapter event and/or state conference.
4. Have a chapter member submit an application for an NYSNA or SNA scholarship.
5. Have one Chapter member sit for Credentialing Exam
6. Recognize members of various levels at a chapter meeting ex. Years of service, Members of state and national, certified state and national members, credentialed members. Review qualifications for each. Give pins and letters to certified and credentialed members.
7. Have two chapter members attend the annual NYSNA conference. Assist in paying the registration fees and more if possible.
8. Promote NYSNA awards by having at least one entry from your chapter for the following awards: Louise Sublette, SNA Outstanding Director of the Year, or Heart of the Program.
9. Offer training for Certification credit at a chapter meeting or workshop (minimum of 1 hour required for credit).
10. As a chapter, make a donation to the SNA Foundation or GCNF (Global Child Nutrition Foundation).

Goal 2: Membership

1. Conduct a local chapter meeting in the fall to and invite key stake holders for child nutrition.
2. Participate in the SNA Fall and Spring membership drive with a goal of 2% increase in membership.
3. Invite a district with few or no members to attend a chapter event as guests.
4. Conduct a membership drive to increase NYSNA membership by 4%.

5. Work with your Area Director to partner with an inactive chapter to help the chapter become active again.
6. Send **two** chapter leaders to Leadership Conference held during the summer
7. Invite Area Director to a meeting and/or workshop
8. Publish a list of new members on the website.
9. Recruit industry representatives to be chapter members.

Goal 3: Legislative Endeavors

1. Have two chapter members attend the State Legislative Conference.
2. Invite your legislators to a chapter event.
3. Visit your legislator while he/she is at the home office near you.
4. Host a State Legislator visit in a school in your chapter.
5. Encourage chapter members to attend SNA LAC
6. Encourage industry, allied group and other professional group members to attend NY LAC and SNA LAC

Goal 4: Communications

1. Communicate information from NYSNA and SNA via blast emails
2. Highlight your chapter or district in an issue of FOCUS with story and pictures.
3. Have one school in your chapter submit an article on a practice or program that they have used to increase revenue or decrease expenses in their district and the positive results that came out of the innovation.
4. At a chapter meeting, have schools come together to exchange ideas that they are doing in their cafeterias to help fight obesity and influence good eating habits. Provide an article for FOCUS with your best ideas.
5. Post Sanitation/Healthy Edge or other courses offered by your chapter or districts.
6. Submit an article to or speak at a coalition member meeting (PTA, ASBO, School Boards-Local or state level) regarding Child Nutrition.
7. Invite a newspaper to observe National School Lunch Week or National School Breakfast Week

in one of your schools or another event
favorable to Child Nutrition

The criteria are:

BRONZE AWARD – A chapter must complete four (4) strategies, one (1) from each goal.

SILVER AWARD - A Chapter must complete eight (8) strategies, TWO (2) from each goal.

GOLD AWARD - A Chapter must complete twelve (12) strategies, THREE (3) from each goal.

PRESIDENT'S GOLD PLUS AWARD - A Chapter must complete twelve (12) strategies, THREE (3) from each goal **PLUS** a Louise Sublette entry must be made from your chapter and one chapter member must sit for the Credentialing Exam.

Area Directors:

Central - Janet Elman, SNS, (585) 924-3252 X 5436 (w)

Eastern - Shirley Drumm, (518) 692-9542 x 4218 (w)

South - Pat Daley-Jimenez, SNS, (516) 773-1453 (w)

Southeast – Norma Zeller, SNS, (914) 248-8585 x 222

Southern Tier – Pamela Stamp - (607) 654-2780 (w)

NYC - Anne O'Donnell, (718) 665-7532

Northeast - Blue Jay Fenlong, (315) 386-8561 x 410 (w)

Western - Anita Trautwein, (716) 937-9116 x 4186 (w)

If you have any questions you may contact: President – Artie Frego: afrego@mcs.k12.ny.us, (315) 764-3700 x 3110, your Area Director or Carol Beebe at Headquarters (800) 697-7372.

CHAPTER AWARDS

EACH STRATEGY THAT IS ACHIEVED MUST BE DOCUMENTED.

- Step 1.** Choose the strategies that you will accomplish within each goal.
- Step 2.** Notify your Area Director that you will be doing the award program for your chapter. (The Area Director will be your liaison, your resource, and your cheerleader.) If you have no Area Director, HQ will be happy to assist you.
- Step 3.** Complete each strategy. (Be sure to take pictures and keep any written material that can be used as documentation.)
- Step 4.** Make a cover sheet for each goal. The goal must be written or typed in full.
- Step 5.** Attach the documentation for each strategy to the goal coversheet. **Be sure to label each paper with the goal number and strategy number.**
- Step 6.** Check to be sure that you have included all of the strategies from each goal that you need for the award that you want.
- Step 7.** Put all of the material in a booklet or folder and send to your Area Director.

Documentation that must accompany all of your strategies may include: printed programs, advertising flyers, newspaper articles, receipts, copies of letters sent or received, etc. (Pictures may also be included but may not be used as the complete documentation.)

DUE DATE:

AUGUST 31, 2011

SEND TO:

YOUR AREA DIRECTOR

CHECK THE EXECUTIVE ROSTER FOR YOUR AREA DIRECTOR'S ADDRESS

Each *FOCUS* contains the addresses of Area Directors

We encourage all of you to come to the Awards Ceremony at the State Conference in Poughkeepsie in November, 2011, to be recognized by all in attendance and to receive your plaque. This is an honor and tribute to your hard work, and we want to personally shake your hand and say "Good Job and Thank You".

Area Directors – Please be sure to take notes on each chapter's accomplishments so you can give the conference committee a summary for a power point presentation at conference **and** report on the awards at the award ceremony in Saratoga. Be sure to call President Artie Frego, by September 15 to tell him who won awards and bring the awards to conference with you.