NYSNA 71st ANNUAL CONFERENCE | OCTOBER 20 - 22, 2022 | Verona, NY



Thursday, October 20,		
1:00 – 4:30pm	Pre-con: FUND Facts – Financial Management for School Nutrition Programs – Dr. Beverly L. Girard, PhD, MBA, RD, SNS – Visual Solutions and LeadingEdge Training and Consulting	
1:00 – 5:00pm	School Nutrition Specialist (SNS) Exam (must register through SNA)	
1:00 – 5:00pm	NxtGen Pro (private event)	
5:30 - 6:30pm	Committee Day Part I (invitation only event)	
6:30 - 8:30pm	Industry Game Night (invitation only event)	
Friday, October 21, 202		
6:30 – 7:15am	Yoga with Julia Alotta	
8:00 – 5:00pm	Registration Opens	
8:00 - 10:00am	Leadership Networking Breakfast: Committee Day Part II (invitation only event)	
9:00 - 10:00am	Engagement Area at Registration	
10:30 - 12:30pm	General Session – State Agency Updates (SED/OGS)	
12:30 - 4:30pm	Exhibits	
4:45 – 5:15pm	 Breakout Workshops 1. Team Work Makes The Dream Work 2. Understanding the Players in Direct Diversion 3. The Importance of Menu Planning, Forecasting and Procurement in COVID and Non-COVID Times 	
6:00 – 7:30pm	Industry Appreciation Dinner & Awards	
7:30 – 9:30pm	Entertainment (Dueling Piano's – Sponsored by International Food Solutions)	
Saturday, October 22, 2	2022:	
7:00 - 7:30am	Wellness Walk with Julia Alotta	
8:00 - 9:15am	Engagement Area at Registration	
8:00 – 2:00pm	Registration Opens	
8:30 – 9:00am	 Breakout Workshops 1. The Power of Plants for Increased Participation, Student Health, Cost Savings, & Environmental Benefits 2. How to Bring Your Customers Back to the Table <i>*Sponsored by ADANE</i> 3. Fund Facts: The Sequel 	
9:30 - 11:30am	General Session Awards & Keynote: How to Become the Top Chef of Your Program – Avishar Barua & Christopher Viaud	
11:30 - 12:00pm	Networking Break	
12:00 – 1:30pm	Lunch & Learn – Portraits of Success: Lights, Camera, Cook! – Avishar Barua & Christopher Viaud	
1:45 – 2:15pm	Innovative Solution Sessions	
1110 <u>2110</u> pm	 How To Incorporate Ethnic Meals and Taste Testing Into Your Menu Planning – International Food Solutions 	
	 Managing Your Program with MyFUNDamentals – <i>MyFUNDamentals</i> Showcasing Healthier Proteins – <i>Botaniline</i> 	
	 4. Bridging the Communication Gap Between Families, Employees, and Their Districts: LINQ Connect – <i>TITAN - A LINQ Solution</i> 	
	 Irinox Your Trusted Kitchen Assistant: Blast Chilling and Shock Freezing Reinvented – Tri-State Marketing 	
2:30 - 3:00pm	 Innovative Solution Sessions How To Incorporate Ethnic Meals and Taste Testing Into Your Menu Planning – International Food 	
	Solutions	
	2. Managing Your Program with MyFUNDamentals – <i>MyFUNDamentals</i>	
	3. Showcasing Healthier Proteins – <i>Botaniline</i>	
	4. Bridging the Communication Gap Between Families, Employees, and Their Districts: LINQ Connect –	
	 <i>TITAN - A LINQ Solution</i> Irinox Your Trusted Kitchen Assistant: Blast Chilling and Shock Freezing Reinvented <i>– Tri-State Marketing</i> 	
3:00 - 3:45pm	5pm Networking Lab	
3:45 – 4:15pm	Innovative Solution Sessions	
-	1. Work Smarter Not Harder - Using Technology for Improved Time Management and Productivity – <i>PrimeroEdge</i>	

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- 2. Is Your Cafeteria a Fixer Upper? Design on a Dime to the Rescue! ProTeam Foodservice A.....
- 3. Energy Efficiency in NY School Meal Preparation and the Future of Foodservice Equipment Rebates *Energy Solutions*
- 4. Ventless Solutions: Cook Anywhere, Anytime with Any Menu! Pecinka Ferri Associates

4:30 - 5:00pm

n Innovative Solution Sessions

- 1. Work Smarter Not Harder Using Technology for Improved Time Management and Productivity *PrimeroEdge*
- 2. Is Your Cafeteria a Fixer Upper? Design on a Dime to the Rescue! ProTeam Foodservice Advisors
- 3. Energy Efficiency in NY School Meal Preparation and the Future of Foodservice Equipment Rebates *Energy Solutions*
- 4. Ventless Solutions: Cook Anywhere, Anytime with Any Menu! Pecinka Ferri Associates
- 6:00 8:00pm Conference Banquet

SUNDAY, OCTOBER 23, 2022:

7:00 - 7:30am	Wellness Walk with Julia Alotta
9:00 - 10:00am	House of Delegates
10:30 - 12:00pm	2022-'23 Board of Directors Meeting

DIGITAL BOOK:

- 1. Farm to School: Keep It Simple
- 2. You and Your School Food Service Director
- 3. Don't Feed the Trolls: Handling Negativity on Social Media
- 4. Things You Didn't Know: Tips & Tricks in 15 Minutes





OCTOBER 21-22, 2022 🔶 VERONA, NEW YORK



CONFERENCE OPTIONS

Attendees may <u>not</u> use a combination of options to register *NO ONSITE REGISTRATION ALLOWED

FULL CONFERENCE REGISTRATION

Includes all sessions, meals (Friday Reception, Saturday Breakfast, Saturday Lunch and Saturday Dinner), exhibits, and workshops Member Standard \$410 Non-Member \$460

FRIDAY - ONE DAY ATTENDANCE

 This rate is for those attending ONE DAY ONLY. Includes exhibits, and workshops - meals may be purchased separately below.

 Member Standard
 \$125

 Non-Member
 \$175

SATURDAY - ONE DAY ATTENDANCE

Includes all sessions, workshops, and Saturday LUNCH (additional meals may be purchased separately below).Member Standard\$175Non-Member\$225

SATURDAY "DAY TRIPPER" SPECIAL (Staff Only)

This discounted rate for Saturday is for "C" and "D" level NYSNA Members attending Saturday ONLY and you <u>MUST be pre-registered</u> to qualify for this rate. Includes all sessions, lunch, and workshops – additional meals may be purchased separately below. Member Standard \$75

NYSNA RETIREES/SPOUSE/DISTRICT OFFICIALS

This rate is for NYSNA members that are retired foodservice professionals, spouses/family members, business officials, and superintendents.Friday - includes all sessions and exhibits\$70Saturday - includes all sessions, workshops and lunch\$100

ADDITIONAL MEAL PURCHASING OPTIONS: These are meals that are NOT included in select conference options.

Friday Industry Reception \$65

Saturday President's Dinner \$75

HOTEL OPTIONS

Turning Stone Resort - Verona, NY

Single/Double Rooms - Discounted Group Rate: \$179

All rooms in the hotel come equipped with free Wi-Fi, inroom movies, hairdryers, coffeemakers and an in-room safe.

There is an additional fee of \$10.00 per person for more than 2 occupants per room. The maximum occupancy per room is 4 occupants. All reservations will require a one night's room deposit or valid credit card to guarantee the reservation.