

# Conference Schedule

## NYSNA's 72<sup>nd</sup> Annual Conference

### Thursday, October 26, 2023:

1:00 – 5:00pm	<b>Pre-con: Introduction to School Nutrition Leadership</b> – <i>Institute of Child Nutrition</i>
1:00 – 5:00pm	<b>School Nutrition Specialist (SNS) Exam</b> ( <i>must register through SNA</i> )
6:00 – 8:30pm	<b>Industry Game Night</b> ( <i>invitation only event</i> )

### Friday, October 27, 2023:

8:00 – 5:00pm	<b>Registration Opens</b>
8:00 – 10:00am	<b>Leadership Networking Breakfast: Committee Day</b> ( <i>invitation only event</i> )
9:00 – 10:00am	<b>Conference First Timer's &amp; Introduction to NYSNA</b> – <i>Donna Riviello, Clyde-Savannah CSD</i>
10:30 – 12:30pm	<b>General Session</b> – <i>State Agency Updates (SED/OGS/AGM)</i>
12:30 – 4:30pm	<b>Exhibits</b>
6:00 – 9:00pm	<b>Industry Appreciation Dinner &amp; Entertainment</b> – <i>Dueling Piano's</i>

### Saturday, October 28, 2023:

8:00 – 2:00pm	<b>Registration Opens</b>
9:30 – 12:00pm	<b>General Session – Awards and Keynote</b> Keynote: <i>Bend Don't Break – Ervin Watson</i>
12:15 – 1:30pm	<b>Luncheon w Culinary Demonstrations to Elevate Your Program</b>
1:45 – 2:30pm	<b>Breakout Workshops</b> <ol style="list-style-type: none"><li>1. <b>From Yuck to Yum: Pleasing GenZ</b> – <i>Leslie Bonci, MPH, RDN, CSSD, LDN, Active Eating</i></li><li>2. <b>Presenting Your Program Realities to School Administrators &amp; Boards</b> – <i>Debbi Beauvais, RD, SNS, ProTeam Food Service Advisors</i></li><li>3. <b>Tips for New Managers: Advice from a Senior Director</b> – <i>Megan Bates, SNS, Capital Region BOCES</i></li><li>4. <b>Grant Writing 101</b> – <i>Mark Bordeau, SNS &amp; Erin Summerlee, Rural Health Network of SCNY</i></li></ol>
2:45 – 3:30pm	<b>Breakout Workshops</b> <ol style="list-style-type: none"><li>1. <b>The Power of the Production Record</b> – <i>Kayla McDaniel, MS, NDTR, MenuLogic K12</i></li><li>2. <b>Explore Innovative Ways to Build Strong School Meal Programs by Boosting Federal Reimbursements</b> – <i>Jessica Pino-Goodspeed, LMSW &amp; Francesca DiGiorgio, MPH, Hunger Solutions New York; Liz Lucas &amp; Stephanie Wu Winter, No Kid Hungry New York</i></li><li>3. <b>USDA 101</b> – <i>New York State Office of General Services (OGS)</i></li><li>4. <b>Menu Planning and Preparation for Special Diets &amp; Allergies</b> – <i>Allissa Eiser, RDN, CDN, Capitol Region BOCES</i></li></ol>
3:30 – 4:15pm	<b>Networking Lab</b>
4:15 – 5:00pm	<b>Breakout Workshops</b> <ol style="list-style-type: none"><li>1. <b>How to Design Flexibility Into Your School Serving Areas to Plan for the Unknown Future Ahead</b> – <i>Willis Smith, LTI, Inc.</i></li><li>2. <b>How to Use OGS Centralized Food-Related Contracts</b> – <i>Sarah Crossman &amp; NingBin Kuo, New York State Office of General Services (OGS)</i></li><li>3. <b>Scratch &amp; Quick Scratch Cooking 101: Techniques &amp; Best Practices</b> – <i>Patrick Kenneally, Capitol Region BOCES</i></li><li>4. <b>Advocacy in Practice: Be a Voice for Your Program</b> – <i>Donna Riviello, Clyde-Savannah CSD &amp; Mark Bordeau, SNS, Rural Health Network of SCNY</i></li></ol>
6:00 – 8:00pm	<b>Conference Banquet</b>
9:00pm	<b>After Party at Turquoise Tiger</b>

### SUNDAY, OCTOBER 29, 2023:

8:00 – 9:00am	<b>House of Delegates Registration</b>
9:00 – 10:00am	<b>House of Delegates</b>
10:00 – 11:00am	<b>2023-'24 Board of Directors Meeting</b>



# EVERY STUDENT. EVERY DAY.

**72<sup>nd</sup> Annual Conference** • New York School Nutrition Association  
Verona, New York • October 27-28, 2023

## CONFERENCE OPTIONS

*Attendees may not use a combination of options to register*

**\*NO ONSITE REGISTRATION ALLOWED**

**Pre-con:** Introduction to School Nutrition Leadership – Institute of Child Nutrition

Member Standard (pre-con ONLY) \$189\*

*\*discounted rate of **\$49** with full conference registration*

### SNS Exam Fee

*Must also pre-register online through the SNA website, and be approved to sit for the exam. Must Attach SNA Approval Letter.*

Member \$20

Non-Member \$40

### FULL CONFERENCE REGISTRATION

*Includes all sessions, meals (Friday Reception, Saturday Breakfast, Saturday Lunch and Saturday Dinner), exhibits, and workshops*

Member Standard \$410

Non-Member \$460

### FRIDAY - ONE DAY ATTENDANCE

*This rate is for those attending ONE DAY ONLY. Includes exhibits, and workshops - meals may be purchased separately below.*

Member Standard \$125

Non-Member \$175

### SATURDAY - ONE DAY ATTENDANCE

*Includes all sessions, workshops, and Saturday LUNCH (additional meals may be purchased separately below).*

Member Standard \$175

Non-Member \$225

### SATURDAY “DAY TRIPPER” SPECIAL (Staff Only)

*This discounted rate for Saturday is for “C” and “D” level NYSNA Members attending Saturday ONLY and you **MUST be pre-registered** to qualify for this rate. Includes all sessions, lunch, and workshops – additional meals may be purchased separately below.*

Member Standard \$75

### NYSNA RETIREES/SPOUSE/DISTRICT OFFICIALS

*This rate is for NYSNA members that are retired foodservice professionals, spouses/family members, business officials, and superintendents.*

**Friday** - includes all sessions and exhibits \$70

**Saturday** - includes all sessions, workshops and lunch \$100

### ADDITIONAL MEAL PURCHASING OPTIONS:

*These are meals that are NOT included in select conference options.*

Industry Appreciation Dinner & Entertainment \$75

Saturday Conference Banquet \$75

## HOTEL INFORMATION

**Turning Stone Resort – Verona, NY**

Single/Double Rooms – Discounted Group Rate: \$179

All rooms in the hotel come equipped with free Wi-Fi, inroom movies, hairdryers, coffeemakers and an in-room safe.

There is an additional fee of \$10.00 per person for more than 2 occupants per room. The maximum occupancy per room is 4 occupants. All reservations will require a one night's room deposit or valid credit card to guarantee the reservation.



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