

****NEW** ADVERTISING RATES**

Award Winning Magazine: *FOCUS on School Nutrition*

Quarterly publication, printed and mailed to all New York State members (estimated 3,700)

		<u>1 Issue</u>	<u>2 Issues</u>	<u>3 Issues</u>	<u>4 Issues</u>
Full Color	Full Page	\$900	\$1,700	\$2,400	\$3,000
	Half Page	\$650	\$1,200	\$1,650	\$2,000
	Quarter Page	\$350	\$600	\$750	\$800

Full page: (7 ½" w X 10" h) Non Bleed; (8 5/8" w X 11 1/8" h) Color Bleed; (8 ½" w X 11" h) Trim Size
Half page: (7 ½" w X 4 7/8" h) or (3 5/8" w X 10" h)
Quarter Page: (3 5/8" w X 4 7/8" h)

FOCUS Deadlines:

2016 Summer Issue - April 20, 2016
2016 Fall Issue - July 6, 2016
2017 Winter Issue - November, 4 2016
2017 Spring Issue - February 10, 2017
2017 Summer Issue - April 21, 2017
2017 Fall Issue - July 21, 2017

NYSNA Website

www.nyschoolnutrition.org

Website Advertising will be available to our
5 STAR CORPORATE MEMBERS

There are four spaces available each quarter and they are on a first-come, first-served basis.

Cost - \$300 / per Quarter

Image size - 468 x 60 Format: jpg, jpeg, gif, png

**Please contact our office at (518) 446-9061 to purchase advertising or
email: *jennifer@nyschoolnutrition.org***